





# BARCELONA

"Everything you can imagine is real"  
- Pablo Picasso -



# The Hotel

The Serras Luxury Boutique Hotel Barcelona is perfectly positioned in one of the most prominent locations in Barcelona. Not only does it overlook Barcelona harbour - el Port Vell, with panoramic views of the beautiful Mediterranean Sea but it is also centred in the heart of Barcelona's Gothic quarter. You can find famous landmarks such as the Basilica de Santa Maria del Mar, the Cathedral of Barcelona, the Picasso Museum and La Rambla only a short walk away.

Barcelona's golden beaches are less than 10 minutes walking, while the famous El Born district with its celebrated nightlife, restaurants and bars is just a few steps away.

Our elegant boutique hotel comprises 28 luxurious and very spacious rooms and suites, El Informal Restaurant by Michelin Star Chef Marc Gascons, a fashionable chill out Rooftop El Sueño with a cocktail pool overlooking the harbour, a trendy Cocktail Bar and 24hr service at Le Nine Bar on the first floor along with a Life Fitness gymnasium.

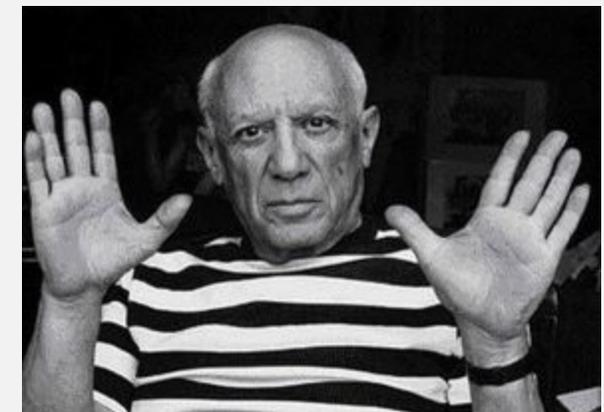
Designed with all the eclectic energy of Eva Martinez Torres, renowned Spanish designer, The Serras is a flawless, understated, Luxury Boutique Hotel in Barcelona.



# The History

Due to the hotel's key location, the building itself has a great history. During the restoration process, archeologists found part of the dock of the city of Barcino (dating back to the 1st-5th century) which remains underneath the hotel to this day.

The building's façade also has an interesting past as it was restored to preserve the original design of architect Francesc Daniel Molina, renowned for having designed the famous Plaça Reial in the 19th century, a famous square in the Gothic Quarter that lies next to La Rambla and constitutes a world famous touristic attraction. Moreover, Pablo Picasso, one of the greatest and most influential artists of the 20th century, started his career with his first studio in this precise building back in 1896. It was here that he painted Science and Charity one of the major works of his early career.



# The Rooms and Suites

Our 28 guest rooms and suites boast a modern, urban design. Each room has been carefully soundproofed and decorated to offer our guests a genuine hideaway overlooking the Mediterranean Sea or the inspiring Merce Street in the Gothic Quarter. Our rooms come with the latest state-of-the-art technology, a smart HD TV and wireless sound system.

Rooms Include: King size bed, Welcome Amenities, Selection of Bed Linen, Pillow and Aroma menu, Free WiFi, LED Smart HD Satellite TV with Surround System, In-room Safe, international plug, Complimentary water and turndown amenity, mini-bar, Individually Controlled Air-conditioning, In-room spa massage menu, Open-plan bathroom with Luxurious Amenities, Complimentary Newspaper, Desk with direct-dial phone, Laundry service, 24 hour Room service, and Evening turndown service.



**2017 World Best City Hotel by Boutique Hotel Awards**

Superior Room	25m2(269sq.ft.)	2 Pax	Gothic View
Grand Deluxe	35m2 (377sq.ft)	3 Pax	Sea or Gothic View
Junior Suite	40m2 (430sq.ft) 45m2 (484sq.ft)	3 Pax	Sea or Gothic View
Suite Mediterraneo	80m2 (861sq.ft)	4 Pax	Sea View
Grand Suite Mediterraneo	100m2 (1076sq.ft)	5 pax	Sea View

## State-of-the-Art Technology

We believe in technology that is user-friendly all the while allowing for a greater level of connectivity. Free High Speed Wi-Fi power, and wireless sound systems are just some of our features.



**2017 Best Design Hotel by Haute Grandeur**



# The Service

Guests at The Serras will experience a unique and flawless, 5-star quality of service. Our small room number ensures that our service is tailored to the needs of each individual guest. This personalised service begins even before the guest's arrival at the hotel with fast track airport arrival, limousine service, valet parking and an ample range of proposed activities and special packages.

We offer personalized in-room check-in or bespoke Sofa Lobby check-in while tasting a fine glass of Cava. Our Team Philosophy is to exceed expectations and anticipate each guest's individual needs while always carrying a warm, genuine smile. We aim to create unforgettable experiences.



Amenities by **diptyque** Paris.



# Food and Beverage

*Informal*  
by Marc Gascons

Inspired by renowned Michelin Star Chef Marc Gascons, the Informal Restaurant has a convivial and relaxed feel with an impeccable service. Our restaurant offers a seasonal menu designed for sharing and consisting of small tapas plates that incorporate the classic flavours and colours of the Catalan region, with local ingredients sourced from land and sea.



**CNN** Awarded as **Top world's 10 best new** restaurants to dine in 2016.



# Our Facilities

## Le Nine Bar

Our mezzanine bar Le Nine, which overlooks the lobby and restaurant, offers a relaxed atmosphere that makes it ideal for in-house guests looking to read, work, chat or simply relax with a cocktail.



From a relaxed midmorning coffee to a lively late night hub with cocktails and DJs



## Gym

All guests are also granted access to our state-of-the-art fitness centre, open 24 hours a day, for those who would like to stay in shape during their holiday. We offer personal Fitness or Yoga trainer upon request.



# The Rooftop



## *El Sueño*

Our elegant Rooftop terrace with cocktail pool overlooking the Mediterranean Sea and the newly refurbished Port Vell Marina is the perfect place to refresh while enjoying the beautiful views.

In the evening, the atmosphere created by our chill out music combined with one of our delicious signature cocktails makes this the ideal location to spend a spectacular night.

It is also the perfect location for a cocktail reception



# Awards & Affiliations



Virtuos Member since June 2018

Condé Nast Traveller Hot List 2016



Winner of the Best Design Hotel in Spain Award by the Haute Grandeur Global Hotel Awards 2016

Special mention in Tatler Travel Guide 2016



Shortlisted for the Best Urban Hotel Awards by Wallpaper

Shortlisted for Urban Legend by Le Miami

Best 10 New Hotels of the Year by the European Hospitality Awards 2015

Best Lifestyle Hotel in Spain by Global Brands Magazine



Best New Hotels 2016 & The Best Gothic Quarter Luxury Hotels in Barcelona by Star Alliance

Tendencias: Top 25 Hotels of The World



the Serras

BARCELONA Luxury Boutique Hotel

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AMADEUS - DS BCNSR | GALILEO - DS A9918 | SABRE - DS 246685 | WORLDSPAN - DS BCNSE